

## 實踐企業社會資本 培訓工作坊



為宣揚建立「社會資本」，香港品質保證局在社區投資共享基金的資助下，推行「共·商·善舉」社會資本計劃。在計劃下，本局制訂及推行《企業社會資本實踐指導文件》，鼓勵企業履行企業社會責任及建立企業社會資本。

指導文件參考 ISO 26000 社會責任指南，結合專業管理模式及社區投資共享基金的社會資本理念之六大範疇來制訂，藉此提供一個框架，**推動商界建立和善用企業社會資本，用以履行社會責任，為持分者創造更大價值**。此外，企業社會資本的建立及履行社會責任的表現，與本局就「恒生可持續發展企業指數系列」的可持續發展評級與研究 (SRR) 互相關連。

現階段本局已制訂《企業社會資本實踐指導文件草案》(DGD1)，並邀請了多間企業參與試驗計劃，試行文件草案，以協助制訂最終的指導文件。本局會不時舉辦培訓工作坊，**以協助機構了解和應用指導文件，並鼓勵跨界別協作，期望為機構提供更大的推動力，優化可持續發展。**

### 培訓工作坊內容

- 介紹《企業社會資本實踐指導文件》(包括它的目的、制訂階段及主要元素)
- 社會資本和企業社會資本的概念，以及它們對社會和機構的重要性
- 企業社會責任的七個核心指標，以及它們與企業社會資本的關係
- 「規劃-執行-檢查-行動」管理模式及其應用
- 個案分享和討論

### 講者

香港品質保證局高級審核員 羅永雄先生

### 詳情

日期：2019年4月1日至2日(星期一及二)  
時間：上午9時30分 - 下午5時30分(上午9時15分開始登記)  
地點：香港中環紅棉路8號東昌大廈14字樓  
收費：\$3,200(全數由CIIF資助)  
語言：廣東話輔以英語(教材以英文為主)  
備註：參加者於報名時必須以支票繳付港幣500元正作為按金。完成工作坊後，而出席率達七成或以上，按金將獲全額退還。

### 查詢

蕭小姐  
電話：2202 9354 / 電郵：[rebecca.siu@hkqaa.org](mailto:rebecca.siu@hkqaa.org)

### 網上報名

<http://reg.seminar.hkqaa.org/index.php?r=survey/index/sid/135857/newtest/Y/lang/zh-Hant-HK>



### 社區投資共享基金簡介

社區投資共享基金(基金)於2002年由香港特別行政區政府成立，在社區推行多元化的社會資本發展計劃，推動市民及社會各界發揮凹凸互補精神，齊心建立跨界別協作平台及社會支援網絡，從而建立互助互信、守望相助、社區凝聚力等社會資本，讓個人、家庭及組織互相支援，令社區能力得以提升。

「社區動起來 到處人情在」!

勞工及福利局 社區投資共享基金秘書處  
網址：[www.ciif.gov.hk](http://www.ciif.gov.hk)

Facebook 網頁：[www.facebook.com/ciif.hk](http://www.facebook.com/ciif.hk)

傳真：2202 9222/ 電郵：[rebecca.siu@hkqaa.org](mailto:rebecca.siu@hkqaa.org)

【回條】

公司名稱：	會員/證書編號：(如適用)
地址：	
聯絡人：	(先生/女士) 電話： 職位：
傳真：	電郵：
參加者：	(先生/女士) 職位：
電話：	電郵：
銀行名稱：	支票編號：

\*劃線支票抬頭請寫「香港品質保證局」，並於支票背面填寫參加者之姓名及機構名稱，寄到以下地址：香港北角渣華道191號嘉華國際中心19樓。

\*備註：一、成功報名人士將獲發確認信通知。二、出席率達七成或以上者，將獲發出席證書。

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# Training Workshop on Corporate Social Capital in Practice



To promote "Social Capital", HKQAA has developed a Project on "**Bridging and Bonding - To Create Measurable Social Benefits**", funded by the Community Investment and Inclusion Fund (CIIF). In the Project, HKQAA develops the **Corporate Social Capital Implementation Guidance Document (GD)** to assist corporations to develop Social Capital while performing their Corporate Social Responsibility (CSR).

With reference to ISO 26000 Guidance on Social Responsibility, the management Plan-Do-Check-Act model, and six core social capital dimensions of CIIF, the GD provides a framework to encourage the business sector to **build and utilise their Corporate Social Capital, be socially responsible, and create value for stakeholders**. Furthermore, the enhancement of building Corporate Social Capital will be linked to HKQAA Sustainability Rating and Research (SRR) for Hang Seng Corporate Sustainability Index Series.

Meanwhile, HKQAA has developed the **Draft Corporate Social Capital Implementation Guidance Document 1 (DGD1)**, which will be put forward for trial implementation by our collaborating corporations for preparing the final Guidance Document (GD). HKQAA organises training workshops from time to time to help organisations understand and make use of the GD. While encouraging cross-sectoral cooperation to help strengthen social capital, the GD provides guidance **to assist organisations manage and assess their Corporate Social Responsibility (CSR) performance in sustainable development**.

### The Workshop will

- introduce the GD (its purpose, development stages and key elements)
- clarify the concept of Social Capital and Corporate Social Capital (CSC) and explain their importance to the community and organisations
- explain the 7 core subjects of CSR and demonstrate their links with CSC
- illustrate how the Plan-Do-Check-Act management maturity model can be applied in building CSC while performing CSR
- discuss case examples

### Speaker

**Mr Tommy Lo**, Senior Auditor, Hong Kong Quality Assurance Agency

### Details

**Date:** 1 to 2 April 2019 (Monday & Tuesday)  
**Time:** 9:30am – 5:30pm (Registration starts at 9:15am)  
**Venue:** 14/F, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong  
**Fee:** \$3,200 (Fully subsidised by CIIF)  
**Language:** Cantonese supplemented with English (Training materials are mainly in English)  
**Remarks:** A deposit of HK\$500 in cheque should be made upon application; full refund will be issued with an attendance rate of over 70%.

### Enquiry

**Ms Rebecca Siu**  
Tel: 2202 9354 / Email: [rebecca.siu@hkqaa.org](mailto:rebecca.siu@hkqaa.org)

### Registration

<http://reg.seminar.hkqaa.org/index.php?r=survey/index/sid/135857/newtest/Y>



### About the Community Investment and Inclusion Fund

Community Investment and Inclusion Fund was set up by the Government of the Hong Kong Special Administrative Region in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors, and build together cross-sectoral collaborative platforms and social support networks. The Fund seeks to build social capital – to garner mutual trust, spirit of cooperation and social cohesion, and enhance mutual support among individuals, families and organisations so that our community can grow from strength to strength.

*Energise the Community Build a Caring Society!*

Community Investment and Inclusion Fund Secretariat  
Labour and Welfare Bureau

Website [www.ciif.gov.hk](http://www.ciif.gov.hk)

Facebook Fans page: [www.facebook.com/ciif.hk](https://www.facebook.com/ciif.hk)

Fax No: 2202 9222/ E-mail: [rebecca.siu@hkqaa.org](mailto:rebecca.siu@hkqaa.org)

### 【 Reply Slip 】

Company Name:	Membership / Certification No: (if applicable)
Address:	
Contact Person: (Mr./Ms.)	Tel: _____ Title: _____
Fax:	E-mail: _____
Participant: (Mr./Ms.)	Title: _____
Tel:	E-mail: _____
Bank Name:	Cheque No.: _____

\*Please make cheque payable to "Hong Kong Quality Assurance Agency", write the participant's name and company at the back of the cheque, and send it to: Hong Kong Quality Assurance Agency, 19/F., K. Wah Centre, 191 Java Road, North Point, Hong Kong.

\*Remarks: 1. All successful registrants will receive a confirmation letter. 2. Certificate of Attendance will be issued with an attendance rate of over 70%.

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