

# 簡介企業社會資本實踐指導文件(GD)



為宣揚建立「社會資本」，香港品質保證局在社區投資共享基金的資助下，推行「共 ● 商 ● 善舉」社會資本計劃，以推動商界建立社會資本，締造更有深度、質素及可持續的社會效益，從而履行其社會責任；同時鼓勵跨界別協作，以助香港建立更強大的社會資本，促進可持續發展。

本研討會將介紹此項計劃的—《企業社會資本實踐指導文件草案》(DGD1)，這份草案參考了世界銀行及社區投資共享基金等國際及本地機構發表的研究文獻。為試行實踐文件草案，我們邀請了多間企業參與試驗計劃，以協助制訂最終的指導文件。

除了制訂指導文件，其他資助活動包括一系列的培訓工作坊、成立一個供持分者交流的社會資本網上平台，以及建立相關專業人員及計劃的註冊制度。有關培訓工作坊和其他活動的資料將會在研討會內公佈。

## 研討會重點

- 簡介企業社會資本
- 企業社會資本與社會責任的關係
- 關於企業社會資本和社會責任的國際規範
- 在運用指導文件體現社會責任時，如何識別和建立企業社會資本？

## 講者

香港品質保證局 可持續發展助理高級經理 黃偉國先生

## 詳情

日期： 2019年1月15日(星期二)  
時間： 下午3-5時(2時45分開始登記)  
地點： 香港北角渣華道191號嘉華國際中心19樓  
收費： 全免  
語言： 廣東話(輔以英語)

## 查詢

蕭小姐  
電話：2202 9354 / 電郵：[rebecca.siu@hkqaa.org](mailto:rebecca.siu@hkqaa.org)

## 網上報名

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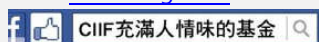


## 社區投資共享基金簡介

社區投資共享基金(基金)於2002年由香港特別行政區政府成立，在社區推行多元化的社會資本發展計劃，推動市民及社會各界發揮凹凸互補精神，齊心建立跨界別協作平台及社會支援網絡，從而建立互助互信、守望相助、社區凝聚力等社會資本，讓個人、家庭及組織互相支援，令社區能力得以提升。

「社區動起來 到處人情在！」

勞工及福利局 社區投資共享基金秘書處  
網址：[www.ciif.gov.hk](http://www.ciif.gov.hk)



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# Corporate Social Capital Implementation Guidance Document (GD)



To promote the building of “Social Capital”, HKQAA has developed a Project on **“Bridging and Bonding - To Create Measurable Social Benefits”**, funded by the Community Investment and Inclusion Fund (CIIF). It aims to promote the adoption of the **Corporate Social Capital (CSC)** concepts and norms by the Hong Kong corporations with a view to bringing about mutual benefits to both the corporations and the society, recognizing that this is an essential part of a corporation’s social responsibility.

In this seminar, we will present our first work in this funding project – the **Draft Corporate Social Capital Implementation Guidance Document 1 (DGD1)** which has been put forward for trial implementation by our collaborating corporations for preparing the final Guidance Document (GD). The DGD1 was developed with reference to local and international research papers, such as those released by the **World Bank** and **CIIF** in recent years.

In addition to the development of a useful GD, other CIIF funded activities include training workshops, an online platform for project sharing and mutual assistance, the personnel and project registration schemes to facilitate the application of the GD. More details on these activities will be announced in this seminar.

## Seminar Highlights

- What is Corporate Social Capital (CSC)
- Relationship between CSC and Social Responsibility (SR)
- International Norms on CSC and SR
- How to identify and build CSC on performing your SR by using the GD

## Speaker

**Mr WK Wong**, Assistant Senior Manager, Sustainability, Hong Kong Quality Assurance Agency

## Details

**Date:** 15 January 2019 (Tuesday)  
**Time:** 3:00pm – 5:00pm (Registration starts at 2:45pm)  
**Venue:** 19/F, K. Wah Centre, 191 Java Road, North Point, Hong Kong  
**Fee:** Free of Charge  
**Language:** Cantonese (Supplemented with English)

## Enquiry

**Ms Rebecca Siu**  
Tel: 2202 9354 / Email: [rebecca.siu@hkqaa.org](mailto:rebecca.siu@hkqaa.org)

## Registration

<http://reg.seminar.hkqaa.org/index.php?r=survey/index/sid/272582/lang/en>



## About the Community Investment and Inclusion Fund

Community Investment and Inclusion Fund was set up by the Government of the Hong Kong Special Administrative Region in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors, and build together cross-sectoral collaborative platforms and social support networks. The Fund seeks to build social capital – to garner mutual trust, spirit of cooperation and social cohesion, and enhance mutual support among individuals, families and organisations so that our community can grow from strength to strength.

*Energise the Community Build a Caring Society!*

**Community Investment and Inclusion Fund Secretariat  
Labour and Welfare Bureau**

Website: [www.ciif.gov.hk](http://www.ciif.gov.hk)

Facebook Fans page: [www.facebook.com/ciif.hk](https://www.facebook.com/ciif.hk)

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