

Online Seminar on **ESG x CSC: New Direction for Management**

Improving ESG Performance by Adopting Corporate Social Capital Implementation Guidance Document

To promote the building of "Social Capital", HKQAA has developed a Project on "**Bridging and Bonding - To Create Measurable Social Benefits**", funded by the Community Investment and Inclusion Fund (CIIF). It aims to promote the adoption of the **Corporate Social Capital (CSC)** concepts and norms by the Hong Kong corporations with a view to bringing about mutual benefits to both the corporations and the society, recognizing that this is an essential part of a corporation's social responsibility.

In this seminar, we will present our recently published work – the **Corporate Social Capital Implementation Guidance Document (GD)**, which is developed based on international norms and standards, incorporating the concept of social capital and case studies of local companies. The GD is **a management tool for companies to improve their ESG performance by building CSC.**

Details

Date:	16 July 2020 (Thursday)
Time:	4:00pm – 5:00pm
Venue:	Online via Zoom*
Fee:	Free of Charge
Language:	Cantonese (Supplemented with English)



Seminar Highlights

- What is CSC (Corporate Social Capital)?
- How CSC relates to a company's ESG performance?
- How the GD can help improving a company's ESG performance?

Speaker

Mr W K Wong, Assistant Senior Manager, Sustainability
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scan to register



Registration

<https://event.hkqaa.org/index.php/661345?lang=en>

About the Community Investment and Inclusion Fund

Community Investment and Inclusion Fund was set up by the Government of the Hong Kong Special Administrative Region in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors, and build together cross-sectoral collaborative platforms and social support networks. The Fund seeks to build social capital – to garner mutual trust, spirit of cooperation and social cohesion, and enhance mutual support among individuals, families and organisations so that our community can grow from strength to strength.

Energise the Community Build a Caring Society!

Website : www.ciif.gov.hk

Facebook Fans page: www.facebook.com/ciif.hk

*Remarks: 1. Successful registrants will receive a confirmation email with the seminar link on or before 14 July 2020. 2. No Certificate of Attendance will be issued.

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