

共建社會資本：企業與非政府組織如何建立夥伴關係，走向成功之路



為宣揚建立「社會資本」，香港品質保證局在社區投資共享基金的資助下，推行「共●商●善舉」社會資本計劃，以推動商界建立社會資本，締造更有深度、質素及可持續的社會效益，從而履行其社會責任；同時鼓勵跨界別協作，以助香港建立更強大的社會資本，促進可持續發展。

近年來，公司與非政府組織之間的夥伴關係正在迅速增加。通過結合資產，公司和非政府組織可以互惠互利，開創可持續的方法來發展業務以及解決社會問題。然而，建立能夠融合各方優勢和互補性的夥伴關係需要雙方的時間和付出。

在午餐會上，我們的嘉賓講者將討論成功建立公司和非政府組織夥伴關係以建立社會資本的關鍵因素。歡迎從事企業社會責任、可持續發展、社會服務等工作的人士參加。

嘉賓講者

梁祖彬教授 銅紫荊星章 榮譽勳章 太平紳士
香港大學社會工作及社會行政學系榮譽教授

詳情

日期：2019年11月7日(星期四)
時間：12:30-2:00pm (12:15pm 開始登記)
地點：香港北角渣華道191號嘉華國際中心19樓
收費：全免
語言：廣東話(輔以英語)
備註：講座開始前(12:30-1:00pm)會提供簡單午餐

查詢

姚小姐

電話：2202 9313 / 電郵：wenny.yiu@hkqaa.org

網上報名

<http://reg.seminar.hkqaa.org/index.php?r=survey/index/sid/619915/lang/zh-Hant-HK>

社區投資共享基金簡介

社區投資共享基金(基金)於2002年由香港特別行政區政府成立，在社區推行多元化的社會資本發展計劃，推動市民及社會各界發揮凹凸互補精神，齊心建立跨界別協作平台及社會支援網絡，從而建立互助互信、守望相助、社區凝聚力等社會資本，讓個人、家庭及組織互相支援，令社區能力得以提升。

「社區動起來 到處人情在」!

勞工及福利局 社區投資共享基金秘書處

網址：www.ciif.gov.hk

CIIF充滿人情味的基金



名額有限，立即登記！

*** * * 註冊社會資本人員優先報名 * * ***

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【回條】

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*備註：一、成功報名人士將獲發確認信通知。二、本活動將不提供出席證書。三、如要求索取出席紀錄信，本局將收取行政費用。

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Brownbag Luncheon Talk

Building Social Capital: Successful Corporate and NGO Partnership



To promote the building of “Social Capital”, HKQAA has developed a Project on “Bridging and Bonding - To Create Measurable Social Benefits”, funded by the Community Investment and Inclusion Fund (CIIF). It aims to promote the adoption of the Corporate Social Capital (CSC) concepts and norms by the Hong Kong corporations with a view to bringing about mutual benefits to both the corporations and the society, recognizing that this is an essential part of a corporation’s social responsibility.

In recent years, partnerships between companies and NGOs are multiplying rapidly. By combining their assets, both companies and NGOs can mutually benefit to develop sustainable and innovative approaches for doing business and addressing social problems. Yet, setting up partnerships that merge each party’s strengths and their complementarity require time and investment from both sides.

In this luncheon talk, our guest speaker will talk about the crucial factors for successful corporate and NGO partnership in building Social Capital. Practitioners in the fields of CSR, sustainability and social services are all welcome to join.

Guest Speaker

Professor Leung Cho Bun, Joe, BBS, MH, JP
Honorary Professor, Department of Social Work and Social Administration, HKU

Details

Date: 7 November 2019 (Thursday)
Time: 12:30 – 2:00pm (Registration starts at 12:15pm)
Venue: 19/F, K. Wah Centre, 191 Java Road, North Point, Hong Kong
Fee: Free of Charge
Language: Cantonese (Supplemented with English)
Remarks: Light lunch will be served prior to the talk from 12:30-1:00pm

Enquiry

Ms Wenny Yiu
Tel: 2202 9313 / Email: wenny.yiu@hkqaa.org

Registration

<http://reg.seminar.hkqaa.org/index.php?r=survey/index/sid/619915/lang/en>



Seats are limited for this FREE event and priority will be given to Registered Social Capital Personnel, so ACT NOW!

About the Community Investment and Inclusion Fund

Community Investment and Inclusion Fund was set up by the Government of the Hong Kong Special Administrative Region in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors, and build together cross-sectoral collaborative platforms and social support networks. The Fund seeks to build social capital – to garner mutual trust, spirit of cooperation and social cohesion, and enhance mutual support among individuals, families and organisations so that our community can grow from strength to strength.

Energise the Community Build a Caring Society!

**Community Investment and Inclusion Fund Secretariat
Labour and Welfare Bureau**

Website: www.ciif.gov.hk

Facebook page: www.facebook.com/ciif.hk

Fax No: 2202 9222/ E-mail: wenny.yiu@hkqaa.org

【 Reply Slip 】

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Tel:	_____	E-mail:	_____

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